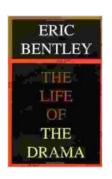
# The Life of Drama: Applause Books and the Art of Theatre

### : Applause Books – A Theatrical Legacy

Applause Books, a name synonymous with the world of theatre, has played an integral role in shaping the theatrical landscape for over four decades. As a leading publisher of theatre-related materials, Applause Books has a vast and diverse catalog encompassing plays, musicals, screenplays, biographies, memoirs, and reference works. This article will explore the history, mission, and legacy of Applause Books, highlighting its pivotal contributions to the art of theatre.



### The Life of the Drama (Applause Books) by Eric Bentley

★★★★★ 4.2 out of 5
Language : English
File size : 4009 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Word Wise : Enabled
Print length : 386 pages



### The Genesis of Applause Books

Applause Books was founded in 1970 by Arthur Seelen, a man with an unwavering passion for theatre. Seelen recognized the need for a dedicated publisher that would cater to the specific needs of the theatre community. With a small team and a shoestring budget, he set out to create a publishing house that would support and nurture the theatrical arts.

In its early years, Applause Books focused primarily on publishing plays and musicals. However, as the company grew, it expanded its offerings to include a wide range of theatre-related materials, including books on acting, directing, playwriting, theatre history, and theatre education. Today, Applause Books is a comprehensive resource for anyone interested in the world of theatre.

# **Applause Books: A Mission to Serve the Theatre Community**

From its inception, Applause Books has been driven by a clear and unwavering mission: to serve the theatre community. The company believes that theatre is a powerful art form that has the ability to educate, entertain, and inspire. Applause Books is committed to providing the resources that theatre artists and audiences need to experience the full potential of theatre.

Applause Books works closely with playwrights, directors, actors, and other theatre professionals to ensure that its publications are of the highest quality and relevance. The company also partners with theatre schools, universities, and community theatre organizations to provide educational and outreach programs.

# **Applause Books' Impact on the Theatrical Landscape**

The impact of Applause Books on the theatrical landscape is immeasurable. The company has published some of the most iconic plays and musicals of the past century, including works by Arthur Miller, Tennessee Williams, August Wilson, Stephen Sondheim, and Andrew Lloyd Webber. Applause Books' publications have been used in countless productions around the world, inspiring generations of theatre artists and audiences.

In addition to its publications, Applause Books has also played a significant role in the development of new theatre works. The company has established several award programs that recognize and support emerging playwrights and composers. Applause Books has also partnered with theatre companies to produce new plays and musicals, giving voice to new perspectives and stories.

## **Applause Books: A Legacy of Excellence**

Over the past four decades, Applause Books has established itself as a leader in the field of theatre publishing. The company's commitment to excellence is evident in all of its publications and programs. Applause Books is known for its high editorial standards, its beautiful design, and its unwavering dedication to the art of theatre.

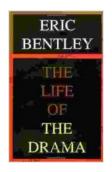
As Applause Books looks to the future, the company remains committed to its mission of serving the theatre community. The company is constantly exploring new ways to support theatre artists and audiences, and it is poised to continue to play a vital role in the world of theatre for many years to come.

### : Applause Books – A Vital Part of the Theatrical Ecosystem

Applause Books is an essential part of the theatrical ecosystem. The company's publications, programs, and services support theatre artists and audiences at every level. Applause Books is a champion of the art of theatre, and it is dedicated to ensuring that theatre continues to thrive and inspire for generations to come.

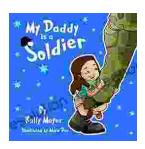
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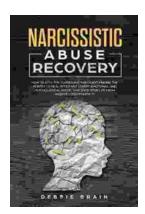
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