

# See Jane Snap: Bethany Crandell, Champion of Women in Photography

Bethany Crandell is a force to be reckoned with in the photography industry. As the founder of See Jane Snap, a non-profit organization dedicated to supporting women in photography, she is on a mission to inspire and empower women to pursue their dreams behind the lens.



## See Jane Snap by Bethany Crandell

★★★★☆ 4.2 out of 5

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Enhanced typesetting : Enabled  
X-Ray : Enabled  
Word Wise : Enabled  
Screen Reader : Supported  
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Crandell's journey into photography began at a young age. She was always fascinated by the way light and shadow could create a story, and she loved capturing moments of her family and friends. However, it wasn't until she entered the workforce that she realized the lack of representation of women in the field.

"I was working as a photojournalist at a local newspaper, and I couldn't help but notice that there were very few women photographers on staff," Crandell said. "I started to wonder why that was, and I realized that there

were systemic barriers preventing women from entering and succeeding in the industry."

Determined to make a change, Crandell founded See Jane Snap in 2013. The organization's mission is to create opportunities for women in photography and to challenge the status quo.

### **See Jane Snap's Impact on the Industry**

Since its inception, See Jane Snap has made a significant impact on the photography industry. The organization has:

- Provided grants and scholarships to women photographers
- Hosted workshops and seminars on topics relevant to women in photography
- Created a community of women photographers who support and mentor each other
- Advocated for policies that promote gender equality in the industry

As a result of See Jane Snap's work, more women are entering and succeeding in the photography industry. In 2019, a study by the University of Southern California found that the percentage of women working as professional photographers had increased by 10% since 2013.

### **Bethany Crandell's Vision for the Future**

Crandell is proud of the progress that See Jane Snap has made, but she knows that there is still more work to be done. She envisions a future where women are equally represented in all aspects of the photography industry, from behind the lens to the boardroom.

"I want women to feel empowered to pursue their passions in photography," Crandell said. "I want them to know that they are not alone, and that there is a community of women who support them."

Crandell is confident that See Jane Snap will continue to play a vital role in achieving this vision. The organization is constantly evolving and adapting to meet the needs of women in photography. With Crandell's leadership, See Jane Snap is poised to make an even greater impact in the years to come.

## **How to Support See Jane Snap**

There are many ways to support See Jane Snap's mission. You can:

- Donate to the organization
- Attend See Jane Snap events
- Become a member of See Jane Snap
- Spread the word about See Jane Snap's work

Every little bit helps to create a more equitable and inclusive photography industry. Join Bethany Crandell and See Jane Snap in making a difference for women in photography.

Visit the See Jane Snap website to learn more about the organization and its work.

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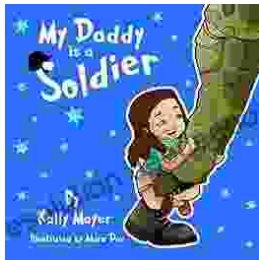
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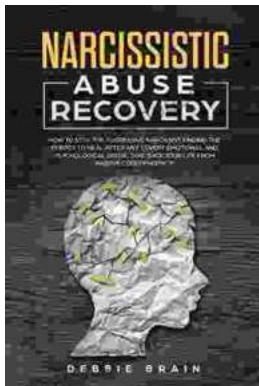


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